



# POŽÁRNÍ BEZPEČNOST

hasičská a záchranná technika, výzbroj a výstroj



*„We serve those  
who protect lives,  
well-being and  
property of others.“*

**COMPANY PROFILE**

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2006 - 2024





# INTRODUCTORY WORD FROM THE COMPANY OWNER

Dear business partners and friends,

Since its establishment in 2005, Požární bezpečnost s.r.o. has been a strong and stable partner to volunteer and professional firefighters, rescue workers, organizations, legal entities, individuals, and ordinary citizens.

Our company was founded in cooperation with volunteer firefighters, primarily in the Vysočina Region, to provide them with affordable, high-quality goods from reputable manufacturers, high-level services, and financial and material support. I am convinced that we are succeeding in our mission. Between 2006 and 2024, we contributed more than 1,000,000 € to the activities of cooperating volunteer firefighters across the Czech Republic in the form of financial and material donations.

Since 2023, we have had a signed agreement and cooperation directly with Association of Firefighters of Bohemia, Moravia, and Silesia. At the same time, we maintain and support firefighting traditions – we have built a firefighting museum in Jihlava and purchased a historical fire engine from 1883.

With eight brick-and-mortar stores, an online store, and a group of sales representatives, we now provide our customers with the widest network coverage throughout the Czech Republic. We are one of the leading suppliers of transport vehicles for volunteer fire brigades and a leading supplier of modular firefighting trailers.

In addition to retail and wholesale trade activities, our company provides highly specialized services in terms of compliance with legal regulations in the field of fire protection (FP) and occupational health and safety (OHS). The company's service department mainly deals with inspections and repairs of fire extinguishers, hydrants, and other fire safety equipment. We use modern equipment for these purposes, in which we regularly invest. Our specialists are regularly trained experts with extensive experience in the field. We provide all services in accordance with applicable legal regulations. We hold all necessary certificates, authorizations, and licenses.

In this "Company Profile 2006–2024" that you are holding in your hands, we summarize, among other things, the results we have achieved in cooperation with our partners. At the same time, for those of you whom we have the honor of meeting for the first time, it offers basic information about our focus, our activities, our strengths, our background, and our financial management. I would like to take this opportunity to thank all our partners, our team of employees, and other associates of Požární bezpečnost s.r.o., because without their support, we would not be able to continue to grow. I am proud of what we have achieved together.



**Robert Váhal**  
the owner of the company

Sincere thanks to you  
Robert Váhal





# RETAIL ACTIVITIES

Pozarni bezpecnost company is the major Czech retailer with equipment, gear and accessories for firefighters and rescuers. We are a partner to both professional and volunteer firemen for whom we secure complex servicing, repairs and renovation of firefighter equipment.

## Our sales portfolio consists of:

- equipment, gear and accessories for both professional and volunteer firemen
- firesport equipment
- fire security equipment
- spare parts for firesport engines
- firefighter vehicles and special equipment such as fire engines etc.

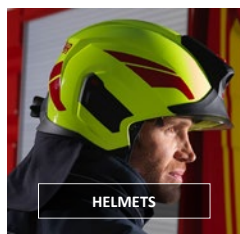
All of our employees are regularly trained professionals with broad experience. All of our goods can be tried out either in our stores, while meeting our sales representatives or on our online store [www.vyzbrojna.com](http://www.vyzbrojna.com). Service level of our business is determined by maximum availability of our products, therefore we have the majority of the items in stock or at our disposal in very short delivery times. We are a dealer of products manufactured by elite domestic and foreign manufacturers and we sell for their prices.

## Here is a brief overview of our product portfolio:

- fire extinguishers, hydrants and accessories
- fire resistant door, windows and walls; fire and smoke detectors and alarms
- warning signs and stickers, luminous markings, warning tapes
- books, ledgers, specialised literature
- fittings, clamps, connections, reductions, strainers, dividers, admixers, sealings
- hoses and suction hoses – attack, hydrant, industrial, sport, for explosive environment
- streamline nozzles – attack, sport, hydrant
- turnout gear, apparel, footwear, gloves – uniforms, working, heat resistant, chemical resistant, cut resistant, special
- helmets – attack, safety, wildlands, working, rescue, for firesport, replicas
- water pumps, trash pumps, floating pumps, turbine pumps, pressure pumps
- power generators – industrial, compact, portable, stable, special
- dryers, ventilators
- fire engines, spare parts – new, refurbished; repairs, rebuilding
- rescue equipment, rescue gear, rescue tools
- ladders, ropes, belts, inflatable and motor boats
- first aid – kits, cases, medipacks, stretchers, fixation, defibrilators
- torches, lighting – portable, for helmets, poles, balloons, wiring
- warning and alarm devices – beacons, light ramps, sirens, flashlights
- alarms and detectors – fire alarms, gas detection, alcohol testers
- breathing apparatuses, radios, communication
- extinguishers, sorbents, crash kits, marking
- gifts and accessories, cups, diplomas
- complete range of equipment for firesport



- sold for producer's prices
- wide range of clothing sizes
- large stock
- short delivery times



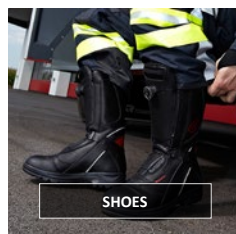
HELMETS



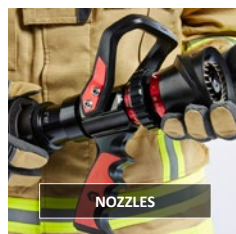
GARMENTS



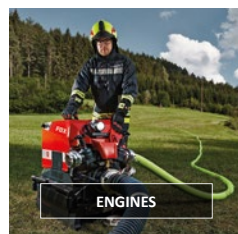
GLOVES



SHOES



NOZZLES



ENGINES

# EXCLUSIVE DISTRIBUTOR OF ROSENBAUER FOR THE CZECH REPUBLIC

Pozarni bezpecnost Ltd. signed an agreement of exclusive sales representation of Rosenbauer International company for the Czech market in 2017. Rosenbauer company was established in 1866 by Johann Rosenbauer. It is a family owned business that has been serving firefighter units for six generations. The company celebrated it's 150th anniversary in 2016. Strong aim at customer needs, innovative strenght and reliability are key assets of the company. Rosenbauer International which is based in austrian Leonding belongs among worldwide leaders in firefighting technology. The annual turnover in 2016 of Rosenbauer company exceeded 1 billion EUR.

## Rosenbauer assets are mainly:

- complex coverage of firefighter's services
- world's biggest firefighting vehicles exporter
- offers the widest sales and support services in firefighting industry
- produces according to DIN and NFPA (US) standards with manufactures in Europe, Northern America and Asia
- world's leader in industrial technologies and innovations

## Rosenbauer's strengths include, in particular:

- **AT vehicles (car tankers)**  
more than 3,600 pieces manufactured by Rosenbauer; they set up the new standard of these vehicles
- **Industrial vehicles**  
efficient pumps in combination with admixer systems, high-volume car tankers, powder extinguishing systems, CO<sub>2</sub> systems
- **Airport special vehicles**  
designed especially for firefighting at airports, manufactured according to the most strict safety standards
- **Car ladders, platforms**  
top-class technology used that takes advantage of all the professional knowledge of the company as a world leader in car platform technology



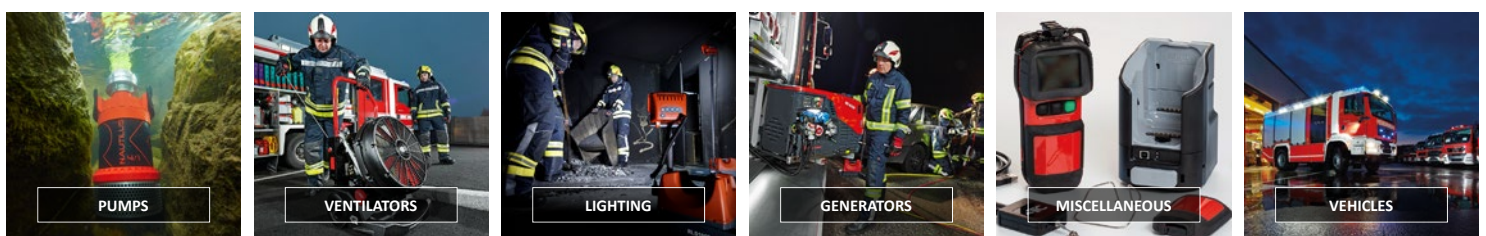
## Firefighting equipment:

- |            |               |
|------------|---------------|
| - helmets  | - pumps       |
| - garments | - ventilators |
| - gloves   | - lighting    |
| - shoes    | - aggregates  |
| - nozzles  | - vehicles    |
| - engines  | - spare parts |

## The references:

- Almost 150 FOX engines in various configurations to volunteer fire departments and municipalities across the Czech Republic
- PANTHER airport specials for Prague Airport (2 units, 2024), Bratislava Airport, and Poprad Airport (2022)
- KHA 60/8000/4000/1000 HRET MAN TGS 41.500 8x4 ROSENBAUER CBS for Orlen Unipetrol Litvínov (2020)
- CAS 30/2400/1000/180 MAN TGM 18.320 4x2 ROSENBAUER AT for Bosch Diesel Jihlava (2021)
- ROSENBAUER B60 platform for Škoda Auto Mladá Boleslav (2018)

Pozarni bezpecnost Ltd. offers complete portfolio of Rosenbauer products in the Czech market.





# TRANSPORT VEHICLES AND TRAILERS

Within the framework of subsidies announced for municipalities for the purchase of L1Z type transport vehicles for firefighters, Požární bezpečnost s.r.o. is the supplier of these transport vehicles (DA) in accordance with the model technical specifications of the General Directorate of the Fire Rescue Service of the Czech Republic (GR HZS ČR). All vehicles supplied by us have been certified by the Technical Institute of Fire Protection (TÚPO). We also declare that our company is capable of fulfilling the relevant public contracts and we are able to prove this capability. Since 2016, we have supplied almost 100 of these vehicles to customers.

## Currently we supply following models of transport vehicles:

- Ford Transit Kombi L2 350 Trend 2.0 TDCi, 4x2
- Ford Transit Custom 340 Trend 2.0 TDCi, 4x2
- Mercedes-Benz Sprinter 316 CDI KB/S 4x2
- Mercedes-Benz Sprinter 316 CDI KB/S 4x4
- Volkswagen Crafter 6G FWD SR 130 kW, 4x4

For a quotation or additional info please contact us on e-mail: [poptavky@vyzbrojna.cz](mailto:poptavky@vyzbrojna.cz). You could also talk to our sales representatives who will provide you all the required information. All relevant contacts can be found on our webpage in section „Contacts“. We also provide consultations and expertise for tenderers.

All the models including technical data sheets can be found at our webpage and there is also a blank price offer for each model. The vehicles are also parked at Jihlava company headquarters where you can inspect them personally.

It is also possible to supply accessories for these vehicles according to customer specification. E.g. cargo carts, extinguishing carts etc., specific info will be provided by our sales representatives. We are authorised by Ministry of Transportation to sell these particular types of vehicles.





# SERVICES

Despite its wholesale and retail aim the Pozarní bezpečnost company is also a significant supplier of the services in the field of Fire Security (FS) and Occupational Health and Safety (OSH) **for businesses, entrepreneurs and general members of the public.** All the services are provided following contemporary legal framework by the authorised and licensed staff. The company is a member of various expert and professional associations, e.g. The Professional Fire Protection Association of the Czech Republic. The detailed list of these associations as well as corresponding certificates, authorisations and proficiency lists can be accessed via our webpage in the Services section.

## Fire security (FS) and Occupational safety and health (OSH) outsourcing:

- complex service in the field of Fire security (FS) and Occupational safety and health (OSH)
- personnel professionally qualified in Fire security (FS), fire security preventives
- fire security documentation
- firefighting documentation
- fire security and the corresponding technology evaluation
- person professionally qualified in risk prevention concerning Occupational safety and health (OSH)
- occupational safety and health documentation
- training of employees and managers in fire security and occupational safety and health
- expert training for employees – members of fire watch and fire security preventist
- advisory and consulting in the Fire security (FS) and Occupational safety and health (OSH)
- projects of safety marking including the supply and installation of safety labels (escape routes, bans, orders etc.)
- effective and economic removing of defects identified by government and control authorities
- economic projects with effective selection of fire security elements
- elaboration of documents and inspection reports for building approvals

## Repairs and servicing:

- examinations, repairs and assembly of portable and mobile fire extinguishers and extinguishing systems
- examinations, repairs and assembly of hydrants and other devices for the emergency supply of water
- installation, repairs and replacing of underground and elevated hydrants and hydrant systems
- examination and repairs of fire shutters, fire plugs, caps, seals, walls and doors, fire hatches
- projects, installation and examination of selected elements of fire safety of buildings and fire safety equipment
- examination and inspection of specific pressure equipment and regular examination of gas containers and vessels

## The references

We are a certified supplier in the field of Fire protection and Occupation health and safety. Just in 2024 we have provided services to more than 7,500 different subjects.







**Pikovická 870/7, Praha 147 00**  
tel.: 244 462 015  
cell: 725 027 772  
e-mail: praha@vyzbrojna.cz

**PRAHA 4 – BRANÍK**



**JIHLAVA - HEADQUARTERS A**



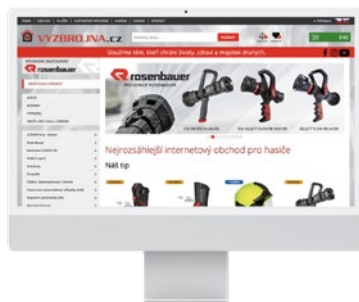
**Hřbitovní 1463/31b,  
Plzeň 4 - Doubravka 312 00, areál ELFETEX**  
cell: 602 662 279  
cell: 725 580 143  
e-mail: plzen@vyzbrojna.cz

**PLZEŇ**



**Zemědělská 909/2, Hradec Králové 500 03**  
tel.: 495 407 431  
cell: 724 715 136  
cell: 702 128 181  
e-mail: hradec@vyzbrojna.cz

**HRADEC KRÁLOVÉ**



 **www.vyzbrojna.com**

- widest range of goods available
- almost 420 thousand unique visitors p. a.
- partnership programme with rewards
- comprehensive information, reviews

**E-SHOP**



**OUR CZECH BUS**  
**POŽÁRNÍ**  
hasičská a záchraná



■ **SALES  
REPRESENTATIVE  
FOR PILSEN COUNTY**

**Jiří VOLEJNÍK**  
cell: +420 724 094 592  
e-mail: j.volejnik@seznam.cz





Královský vršek 42, Jihlava 586 01

tel.: 567 304 242

cell: 606 934 924

email: jihlava@vyzbrojna.cz

**ND SHOWROOM**



Lidická 1043, Havlíčkův Brod 580 01

tel.: 569 421 101

cell: 607 869 191

e-mail: havlbrod@vyzbrojna.cz

**HAVLÍČKŮV BROD**

**BUSINESS NETWORK**

**POŽÁRNÍ BEZPEČNOST**

hasičská technika, výstroj a výstroj



Školní 448, Nové Město na Moravě 592 31

tel.: 566 618 555

cell: 607 788 610

e-mail: novemesto@vyzbrojna.cz

**NOVÉ MĚSTO NA MORAVĚ**



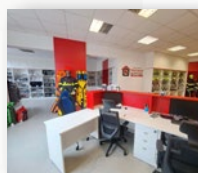
tř. Tomáše Bati 283, 763 02 Zlín-Louky  
(ZLINER area)

tel.: 577 105 927

cell: 723 490 890

e-mail: zlin@vyzbrojna.cz

**ZLÍN**



Jaselská 31, Opava 746 01

tel.: 553 732 151

cell: 602 288 457

e-mail: opava@vyzbrojna.cz

**OPAVA**

**DIVISION ROSENBAUER**

Jiří Mlateček - division leader

cell: +420 607 022 089

e-mail: mlatecek@vyzbrojna.cz

Jaroslav Salcer

cell: +420 602 144 065

e-mail: salcer@vyzbrojna.cz

## THE TEAM

There are currently employed more than 40 core employees and external cooperators in the Pozarni bezpecnost company. More than half of our staff are members of various volunteer firefighter squads so they are very close to our business even in their personal lives. And one could say that their work is also their hobby. Many of our employees have vast experience of more than 25 years in the field of firefighting and fire protection.

In 2022 Pozarni bezpecnost company strenghted it's business branch that aims at special tenders so we can keep up with still increasing interest of our customers and business partners, we also had to reflect a new partnership with Rosenbauer company. We further increase our ranks in our shops to offer to the customer higher levels of customer service.

The most of our employees are mobile, therefore according to our customer needs we are ready to offer to the customers solutions that také place not only in our showrooms, but also directly where customers need us to be.



Complete list of references can be found on webpages [www.vyzbrojna.com](http://www.vyzbrojna.com), section „Contacts“.

### Award for social responsibility

We received awards from the Governor of the Vysočina Region for social responsibility of organizations – 1st place in the category of employers with up to 250 employees for 2018, 1st place in the category of employers with up to 50 employees for 2019, 1st place in the category of employers with up to 50 employees for 2022-2023.



MUDr. Jiří Běhounek, Governor of the Vysočina Region,  
presenting the award to Robert Váal



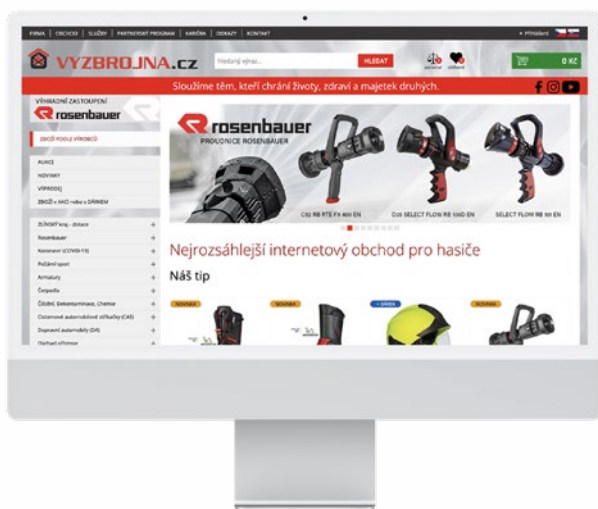
Mgr. Vítězslav Schrek, Governor of the Vysočina Region,  
presenting the award to Robert Váal





# INTERNET STORE (E-SHOP)

Our webpage can be found at **www.vyzbrojna.com**. There we also run the internet store that is currently the largest firefighter equipment internet store on the Czech market.



**www.vyzbrojna.com**

- widest range of goods available
- can be sent via post service or collected at any store
- partnership programme with rewards
- comprehensive information, reviews

Vyzbrojna.com also serves as czech **largest online firefighter equipment database**, where all of the items can be closely inspected, the parameters can be compared, individual price offers can be draft or if you have some specific questions, you can ask our specialists. We keep on improving the quality of our internet store, mainly based on the feedback of our customers. The authentic feedback is publicly visible at Heureka.cz on-line evaluation site.

Our regular customers can join the **bonus programme** and for their purchases receive interesting gifts. More info on this programme can be found at [www.rajhasicu.cz](http://www.rajhasicu.cz).

For our business partners we have set-up the special **B2B purchasing module** that is included in the website so these customers have access to their specific pricelists, can overview the history of purchase orders, can download the electronic invoices, can access the purchase data as a supervisor and other useful features.

Last but not least there is a **Service center of Fire security (FS) and Occupational safety and health (OSH) outsourcing** available to our customers. There our clients have on-line access to their documentation and other data that we have provided the customer with.

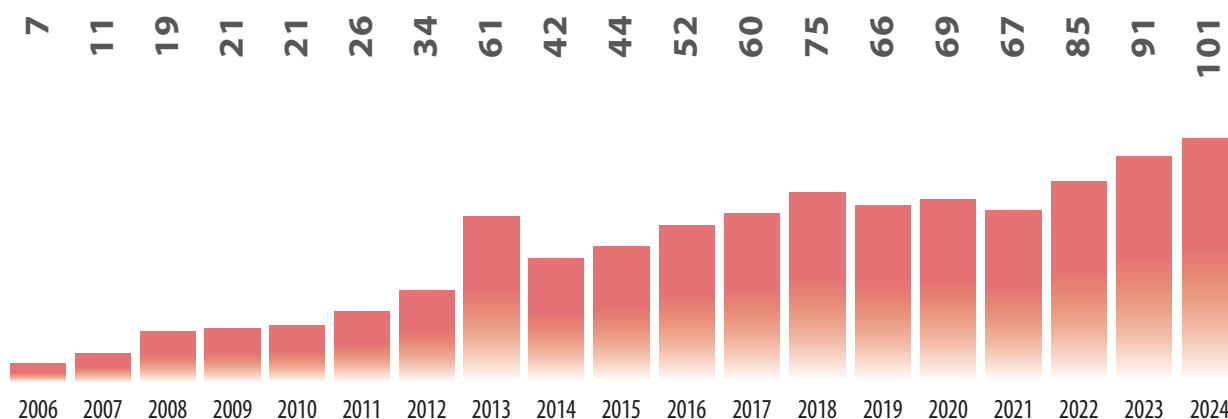
## VISITORS AND TURNOVER OF INTERNET STORE VYZBROJNA.COM

YEAR	2017	2018	2019	2020	2021	2022	2023	2024
UNIQUE VISITORS	300 288	267 254	260 471	290 910	260 000	293 000	338 000	418 500
TURNOVER	408,000 EUR	435,000 EUR	514,902 EUR	613,500 EUR	676,000 EUR	825,000 EUR	1,078,000 EUR	1,495,000 EUR

# PARTNERSHIP PROGRAMME AND SPONSORING

Due to our close cooperation with our business partners, our relationship with them is much more than just a business relationship. Moreover, we support mainly volunteer firemen (but also other business partners) with discounts, sponsorships, gifts and lending out inflatable castles for children. Our employees take part both actively and pasively in firefighter competitions. We are a partner for cultural and social events – for example the firefighter beauty contest MISS Firefighter or the exhibition of fire engines PYROCAR. All of our sponsorship is available mainly to our colaboring firemen – those, who purchase their equipment from Pozarni bezpecnost company.

## FINANCIAL SUPPORT FOR FIREMEN



financial data are noted in thousands EUR

The sponsorship activities of our company have exceeded 80,000 Euros annually during the last 3 years. Financially we support an entertaining programme of the singing firefighter Dan Moravsky – more infomation on this programme can be found at [www.zpivajcihasic.cz](http://www.zpivajcihasic.cz).



For various social event as kids days, firefighter squad parties and celebrations etc. the Pozarni bezpecnost company lends inflatable bouncy castles for children to the firemen who are our customers. We have at our disposal one big and several smaller bouncy castles (one at every Pozarni bezpecnost store).

**We support firefighter sport.**





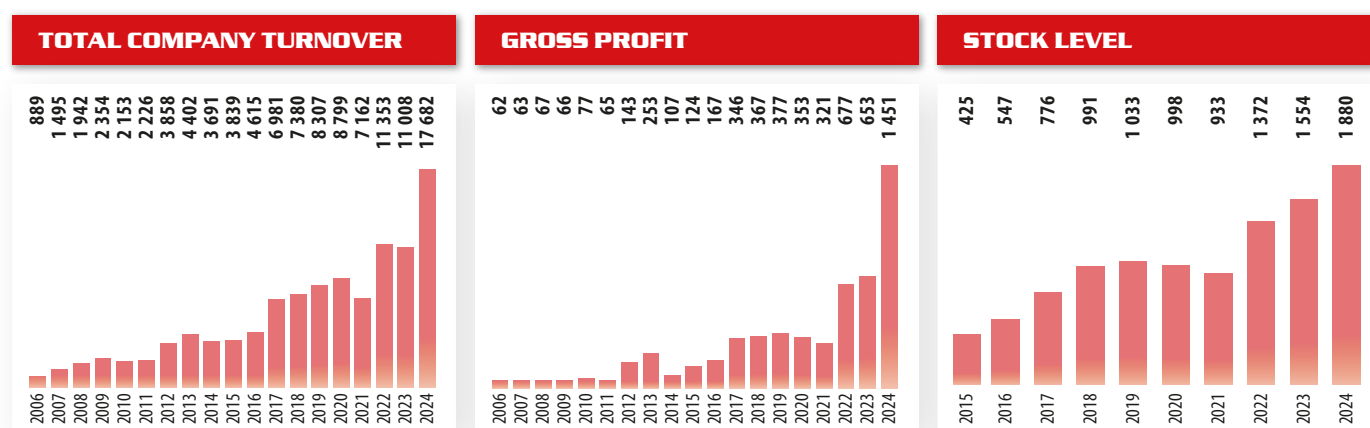


# FINANCIAL RESULTS

We are proud of the fact that we offer a strong support for our customers and we are a solid partner to them. To achieve this goal our company needs to keep on thriving and be financially stable. Here is a simplified overview on the company's recent economical development in last 10 years.

FINANCIAL DATA	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024
TURNOVER - MERCHANDISE	3 342	4 135	6 312	6 706	7 718	8 107	6 441	10 483	10 008	16 487
TURNOVER - SERVICES	471	459	598	576	562	593	597	765	804	857
TURNOVER - OTHER	25	21	71	98	28	99	124	104	196	308
<b>TURNOVER - TOTAL</b>	<b>3 839</b>	<b>4 615</b>	<b>6 981</b>	<b>7 380</b>	<b>8 307</b>	<b>8 799</b>	<b>7 162</b>	<b>11 353</b>	<b>11 008</b>	<b>17 652</b>
INVESTMENTS	574	83	108	111	94	111	115	119	135	1 538
MARKETING COSTS	81	89	100	126	124	73	80	118	145	145
<b>SUPPORT FOR FIREMEN</b>	<b>44</b>	<b>51</b>	<b>62</b>	<b>75</b>	<b>66</b>	<b>69</b>	<b>66</b>	<b>85</b>	<b>91</b>	<b>101</b>
MARKET VALUE	983	1 066	1 141	1 195	1 292	1 357	1 398	1 562	1 576	3 085
INVENTORY	425	547	776	991	1 033	998	933	1 372	1 554	1 880
NO. OF EMPLOYEES	31	30	35	35	35	38	40	40	42	43
NO. OF STORES	9	9	8	8	8	8	8	8	8	8
<b>GROSS PROFIT</b>	<b>107</b>	<b>124</b>	<b>167</b>	<b>346</b>	<b>367</b>	<b>377</b>	<b>353</b>	<b>321</b>	<b>653</b>	<b>1 451</b>

financial data are noted in thousands EUR



We have had our Financial statements audited, it can be found online, we also cite the auditor verdict:

„Based on our opinion the Financial statements offer a true and fair overview on the assets and liabilities of Požární bezpečnost ltd. as of 31st May 2024 and it's revenues and costs and economical results for the year ending on 31st May 2024 and the statement is consistent with Czech accounting standards (sentence without any reservations).“

#### Audit company:

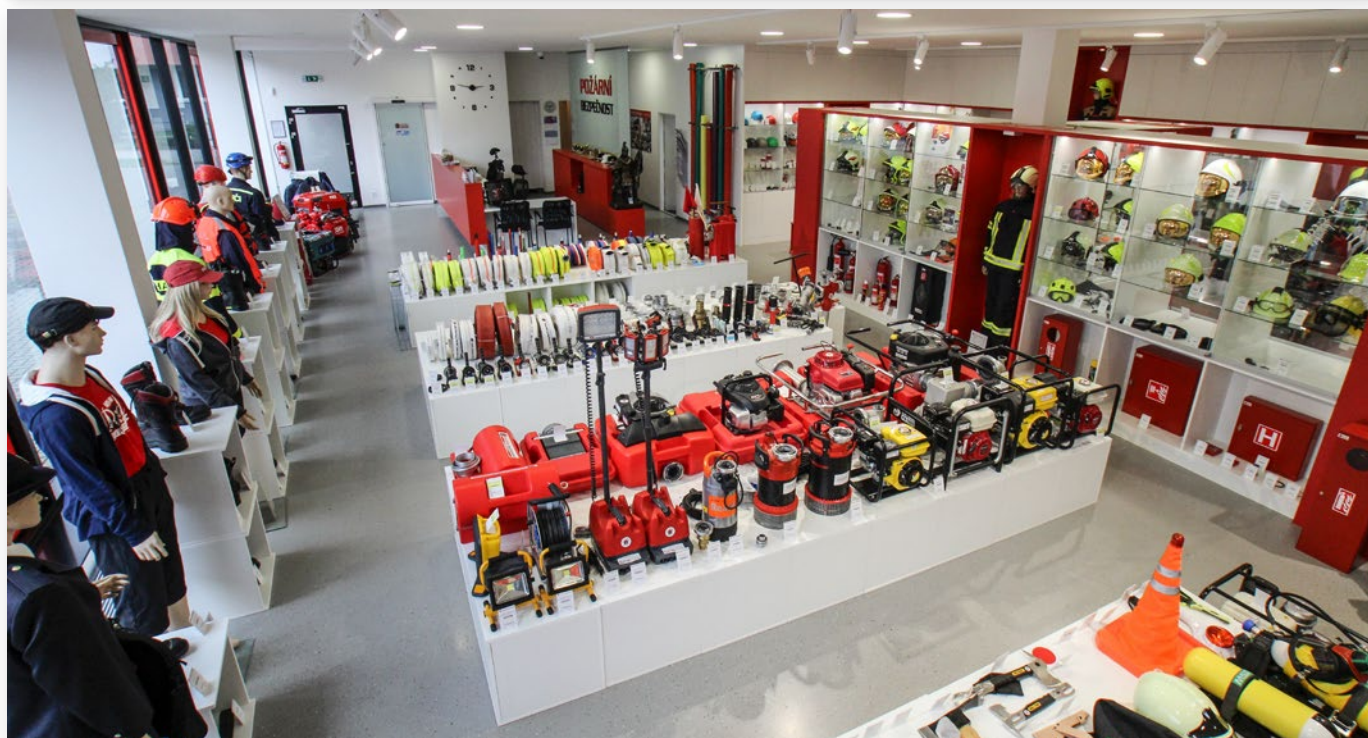
A.C.A. Audit, s.r.o.  
Smetanova 34, 591 01 Žďár nad Sázavou 1  
certificate no. 257 Czech Audit Chamber

Auditor: Ing. Alena Michálková  
certificate no. 1544  
Czech Audit Chamber

## COMPANY HEADQUARTERS - JIHLAVA



## SHOWROOM - JIHLAVA





## WE SUPPORT THE PRESERVATION OF FIREFIGHTING TRADITIONS

**MUSEUM AT THE COMPANY HEADQUARTERS - JIHLAVA** - More than 300 historical helmets and other exhibits



**R.A. SMEKAL FIRE ENGINE YEAR OF MANUFACTURE 1883** - Purchased in 2023 by Požární bezpečnost s.r.o.



The reconstruction was carried out with the contribution of the Foundation for the Support of the Firefighting Movement and several sponsors, Jan Aulický Sr. and Miloš Kavalír.



**WWW.VYZBROJNA.COM**



**POŽÁRNÍ BEZPEČNOST**  
hasičská a záchranářská technika, výzbroj a výstroj

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